



REPUBLIC OF THE PHILIPPINES
Province of Eastern Samar
MUNICIPALITY OF GUIUAN
-OFFICE OF THE SANGGUNIANG BAYAN-



12th SANGGUNIANG BAYAN

Ordinance No. 018, Series of 2026

**AN ORDINANCE INSTITUTIONALIZING KATUWANG SA DIWA AT GAWA PARA SA
MASAGANANG ANI AT MATAAS NA KITA (KADIWA) NG PANGULO**

Sponsored by: Hon. Carlito S. Abrugar, Jr.

Co-sponsors: Committee on Food and Agriculture

Section 1. Title. This ordinance shall be known as the “GUIUAN KADIWA NG PANGULO ORDINANCE”.

Section 2. Objectives. This ordinance is intended to encourage the implementation of KADIWA ng Pangulo (KNP) in the Municipality of GUIUAN with the aim of achieving the following objectives:

1. To increase participation of local government units to KNP.
2. To ensure food security, delivery of nutritious food and access to affordable goods and commodities.
3. To support farmers to sell agri-produce, to facilitate product regional exchange of One Town One Product (OTOP) products, and to provide opportunity for local micro-entrepreneurs to market their products.
4. To provide market opportunities to MSMEs through local product promotion and eliminating as many marketing layers, allowing producers to earn bigger income from directly selling their products instead of using trader-intermediaries.
5. To encourage consumer spending, thereby jumpstarting and reviving local economies.

Section 3. Policy Content and Guidelines.

1. The KNP shall be conducted every 15th and 30th of each month, starting on April 30, 2027, or on such other dates as may be determined by the Office of the Municipal Agricultural Services.
2. The KNP shall have three (3) market areas or product clusters, namely:
 - a. Agricultural produce, such as rice, vegetables, and fruits, produced by farmers from various provinces;
 - b. Processed goods, both food and non-food, produced by MSMEs as OTOP products of different localities; and
 - c. Mercado stalls (ready-to-eat food) for micro-enterprises of the host Local Government Unit (LGU).
3. The venue of the KNP may be in a closed or open space, provided that there are available tents, tables, and chairs. It must be well-ventilated and have designated areas for product stalls, dining, and parking.

4. No registration fee shall be collected from participating farmer/MSME merchants nor from visiting consumers.

Section 4. Roles and Responsibilities. The following offices/agencies shall have the following responsibilities in the implementation of the KNP.

MARKET AREAS/PRODUCT CLUSTERS	ROLES AND RESPONSIBILITIES	LEAD IMPLEMENTING OFFICE/AGENCY
Providing the venue and ensuring order and security in the KADIWA Ng Pangulo (KNP)	• Lead in the overall management and operation of the KNP; • Facilitate invitation and mobilization of local micro entrepreneurs, cooperatives and MSMEs to sell local produce products in the KNP including OTOP, livelihood and PDL products (if any); • Identify and secure a suitable venue for KNP; • Assign stalls and provide any logistics support to participating sellers.	OMAS, GSO, MEO
Managing market areas for Mercato Stalls (ready-to-eat food)	• Lead in the management of the KNP clusters for Mercato Stalls; • Facilitate invitation and mobilization of local micro-entrepreneurs and MSMEs to sell ready to eat food and beverages in the KNP; • Assign stalls to participating local MSMEs/sellers.	OMAS
Maintain clean-up/sanitation, order and support services	• In coordination with DOLE, tap the TUPAD beneficiaries for the operation of KNP including but not limited to the clean-up, maintenance and support services.	OMAS, PESO, MENRO
Information and campaign	• Invite the community/buyers to participate on the KNP day. • Shoulder the costs of printing for all IEC materials (e.g. streamers, tarpaulins, and any IEC materials) • Posting of streamers, tarpaulin and any IEC materials	OMAS

	announcing the KNP day to the public.	
Coordination with peace and order agencies or related institutions	• Provide security and order in the premises of the KNP venue through coordination with the barangay and other peace and order institutions;	GUIUAN Municipal Police Station
Coordination with partner national government agencies	• Assign a Focal Person from OMAS who will coordinate with partner national government agencies such as DA, DTI, DOLE, and DILG. • Coordinate with the regional government agencies for guidance in handling, operating and managing KNP, food and market supply, prospective sellers and other arrangement needed. • Coordinate with DA and DTI on the data on the number of sellers and income or revenue generated during the KNP day. • The Focal Person may coordinate with other concerned the Liga Ng mga Barangay and other concerned Departments such as Municipal Social Welfare and Development Office, PESO to assist them in implementing the KNP.	OMAS

Section 5. Monitoring and Evaluation. The Municipal Agriculture Office (OMAS) shall establish a monitoring and evaluation system in order to evaluate the impact on the local economy, which shall provide the estimated number of people that visited the KNP, time and place of KNP activity, number of consumers and sellers/entrepreneurs that participated, including the revenue generated during the KNP Day, and shall submit report to DA and DTI copy furnished the DILG.

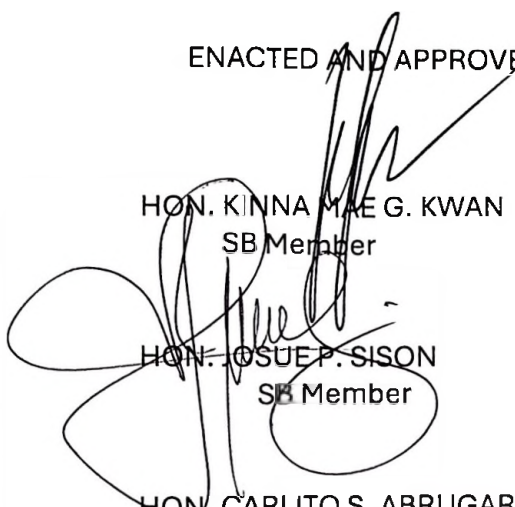
Section 6. Funding. The Municipal Government of Guiuan shall allocate funds for the initial implementation of this Ordinance.

Section 7. Separability Clause. If for any reason, any provision of this ordinance shall be held unconstitutional or not valid by any court of competent jurisdiction, such judgment shall not affect or impair the other provisions or part thereof which shall continue to be in force and in effect.

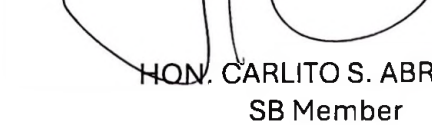
Section 8. Repealing and Amendatory Clause. All municipal ordinances, resolutions, rules, and regulations or any part thereof which are in conflict with or inconsistent with the provisions of this ordinance are hereby repealed and/or modified accordingly.

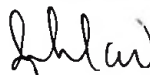
Section 9. Effectivity. This ordinance shall take effect after twenty-one days upon its approval and posting in three conspicuous public place.

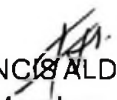
ENACTED AND APPROVED: May 13, 2026, at Guiuan, Eastern Samar.

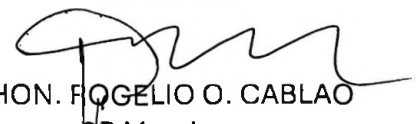

HON. KINNA MAE G. KWAN
SB Member


HON. JOSUE P. SISON
SB Member

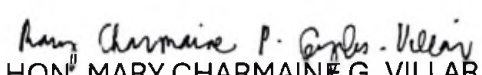

HON. CARLITO S. ABRUGAR, JR.
SB Member

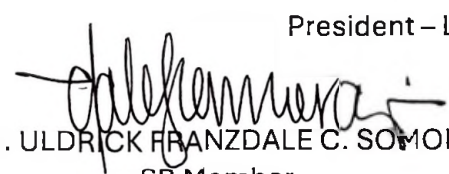

HON. ANTONIA R. CABLAO
SB Member


HON. FRANCIS ALDOUS B. SISON
SB Member


HON. ROGELIO O. CABLAO
SB Member


HON. DOMINADOR G. CHUA, JR.
SB Member

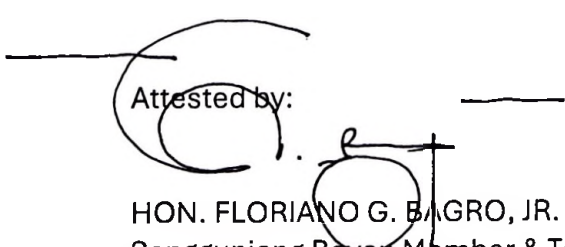

HON. MARY CHARMINE G. VILLAR
SB Member
President – Liga ng mga Barangay


HON. ULDRICK FRANZDALE C. SOMORAY
SB Member
President – SK Federation

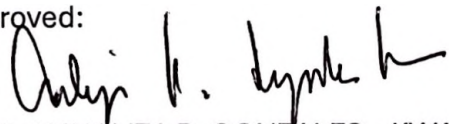
I certify to the correctness of the foregoing Ordinance which was duly enacted by the Sanggunian during its 46th regular session held on May 13, 2026:


RECTITO X. MELQUIADES
Secretary to the Sangguniang Bayan

Attested by: _____


HON. FLORIANO G. BAGRO, JR.
Sangguniang Bayan Member & Temporary Presiding Officer

Approved:


HON. ANNALIZA P. GONZALES – KWAN
Municipal Mayor