



REPUBLIC OF THE PHILIPPINES
Province of Eastern Samar
MUNICIPALITY OF GUIUAN
-OFFICE OF THE SANGGUNIANG BAYAN-



12th SANGGUNIANG BAYAN

Ordinance No. 021, Series of 2026

**AN ORDINANCE
CREATING, ORGANIZING, AND CONSTITUTING THE MUNICIPAL LOCAL PRICE
COORDINATING COUNCIL OF THE MUNICIPALITY OF GUIUAN, EASTERN SAMAR**

Sponsor: Hon. Carlito S. Abrugar, Jr

Co-Sponsors: Members of the Committee on Ways and Means, Legal Matters

WHEREAS, Republic Act No. 7581, as further strengthened by DILG Memorandum Circular No. 2004-75 dated June 21, 2004, provides for the creation and activation of the Municipal Local Price Coordinating Council to monitor, convene, and formulate policies and strategies to ensure that the prices of basic consumer goods are maintained at reasonable levels;

NOW, THEREFORE, BE IT ORDAINED BY THE SANGGUNIANG BAYAN OF GUIUAN IN REGULAR SESSION ASSEMBLED:

Section 1. COMPOSITION. The Municipal Local Price Coordinating Council of the Municipality of Guiuan shall be composed of the following:

Chairperson: Municipal Mayor

Vice-Chairperson: Department of Trade and Industry (DTI) Provincial Director or duly authorized representative

Members:

Sangguniang Bayan Member – Chairperson, Committee on Trade and Industry

Sangguniang Bayan Member – Chairperson, Committee on Food and Agriculture

Sangguniang Bayan Member – Chairperson, Committee on Ways and Means and Legal Matters

Sangguniang Bayan Member – Chairperson, Committee on Environmental and Natural Resources

Sangguniang Bayan Member – Chairperson, Committee on Land Utilization, Housing and Public Utilities

Sangguniang Bayan Member – Chairperson, Committee on Social Welfare, Family and Women's Welfare

Sangguniang Bayan Member – Chairperson, Committee on Cooperative and Livelihood
President, Fisherfolk Association
Municipal Health Officer (RHU Guiuan)
Community Environment and Natural Resources Officer
Municipal Local Government Operations Officer, Guiuan
Provincial Fishery Officer
Office of the Market and Slaughterhouse
Office of the Municipal Agricultural Services
Guiuan Municipal Police Station (MPS)
Protected Area Superintendent, Guiuan
President, Guiuan Chamber of Commerce
Chairperson, Office of the Senior Citizen's Association
President, Hotel Operators Association
Representatives from the Private Sector (Agriculture, Infrastructure, Retail, and Consumer Groups)
Business Permitting and Licensing Officer
Municipal Investment Tourism Officer
Municipal Administrator

Secretariat: Department of Trade and Industry - Guiuan

Section 2. POWERS AND FUNCTIONS. The Local Price Coordinating Council shall have the following powers and functions:

- a. Coordinate and rationalize the programs of member-agencies within their respective areas of concern to stabilize prices and supply of basic necessities and prime commodities;
- b. Recommend to the National Price Coordinating Council or concerned implementing agencies the suggested retail prices of basic necessities and prime commodities;
- c. Conduct in-depth analysis of the causes of price fluctuations and recommend appropriate measures to address unwarranted price increases and supply shortages;
- d. Conduct regular inspections of public and private markets;
- e. Activate hotlines, Consumer Complaints Desks, and the Timbangan ng Bayan program;
- f. Deputize barangay officials to monitor abnormal price increases;
- g. Coordinate actively with appropriate government agencies to prevent hoarding and unwarranted price increases of prime commodities;
- h. Develop, maintain, and implement an effective information management system for the timely collection, processing, dissemination, and publication of data on prices, supply conditions, and market trends, including consumer awareness and information campaigns;
- i. Assist in the enforcement of applicable laws, rules, and regulations on price control, consumer protection, and fair-trade practices, in coordination with duly authorized agencies, including monitoring operations, documentation of violations, and endorsement of cases for investigation and prosecution;

j. Perform such other functions as may be necessary to implement the provisions of this Ordinance.

Section 3. MEETINGS. The Local Price Coordinating Council shall meet at least once every quarter or as often as may be necessary.

Section 4. CREATION OF TECHNICAL WORKING GROUP (TWG). The Council may create Technical Working Groups (TWGs), organized by industry or sector, as may be necessary, to address specific issues affecting the price, supply, and distribution of basic necessities or prime commodities experiencing abnormal price increases or supply disruptions.

Each TWG shall be composed of representatives from concerned government agencies, stakeholders, and subject matter experts, and shall conduct focused studies, monitoring, and recommend appropriate interventions to the Council.

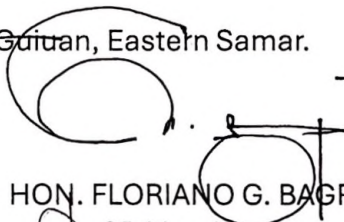
Section 5. FUNDING. The initial funding necessary for the implementation of this Ordinance shall be charged against the current appropriations of the Municipality of Guiuan under the Office of the Municipal Mayor or any appropriate office, subject to existing budgeting, accounting, and auditing laws, rules, and regulations. Thereafter, such amounts as may be necessary for the continued operation of the Local Price Coordinating Council, including its TWGs, programs, activities, and projects, shall be included in the annual budget of the Municipality.

Section 6. EFFECTIVITY.

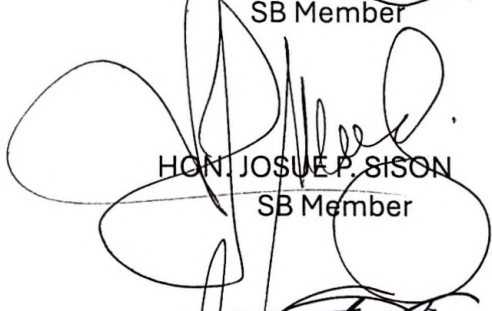
This Ordinance shall take effect immediately upon its approval.

ENACTED AND APPROVED: March 25, 2026, at Guiuan, Eastern Samar.

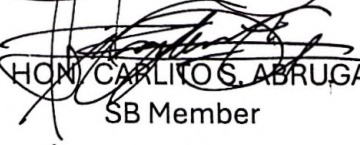

HON. KINNA MAE G. KWAN
SB Member

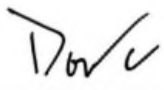

HON. FLORIANO G. BAGRO, JR.
SB Member

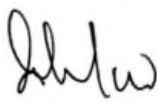

HON. FRANCIS ALDOUS B. SISON
SB Member

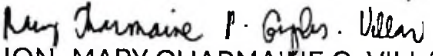

HON. JOSUE P. SISON
SB Member


HON. ROGELIO O. CABLAOG
SB Member


HON. CARLITOS S. ABRUGAR, JR.
SB Member


HON. DOMINADOR G. CHUA, JR.
SB Member


HON. ANTONIA R. CABLAOG
SB Member


HON. MARY CHARMAINE G. VILLAR
SB Member
President – Liga ng mga Barangay


HON. ULDRICK FRANZDALE C. SOMDRAY
SB Member
President – SK Federation

I certify to the correctness of the foregoing Ordinance which was duly enacted by the Sanggunian during its 39th regular session held on March 25, 2026:

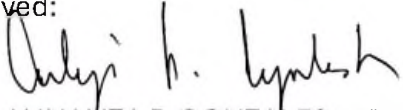

RECTITO A. MELQUIADES
Secretary to the Sangguniang

Bayan

Attested by:


HON. VERONICA C. RAMIREZ
Municipal Vice-Mayor & Presiding Officer

Approved:


HON. ANNALIZA P. GONZALES – KWAN
Municipal Mayor