



Republic of the Philippines
Province of Eastern Samar
Municipality of Guiuan
Guiuan, Eastern Samar



OFFICE OF THE SANGGUNIANG BAYAN

12TH SANGGUNIANG BAYAN OF GUIUAN, EASTERN SAMAR

EXCERPTS FROM THE MINUTES OF THE 33RD REGULAR SESSION OF THE 12TH
SANGGUNIANG BAYAN OF GUIUAN, EASTERN SAMAR HELD ON February 11, 2026, AT THE
MUNICIPAL SESSION HALL.

PRESENT:

HON. KINNA MAE G. KWAN

OIC Mun. Vice-Mayor

Presiding Officer Pro-Tempore

HON. FLORIANO G. BAGRO, JR.

SB Member

HON. FRANCIS ALDOUS B. SISON

SB Member

HON. JOSUE P. SISON

SB Member

HON. ROGELIO O. CABLAO

SB Member

HON. CARLITO S. ABRUGAR, JR.

SB Member

HON. DOMINADOR G CHUA, JR.

SB Member

HON. MARY CHARMAINE G. VILLAR

SB Member

HON. ULDRICK FRANZDALE C. SOMORAY

SB Member

ABSENT:

Official Travel:

HON. VERONICA C. RAMRIEZ

Mun. Vice-Mayor

HON. ANTONIA R. CABLAO

SB Member

Ordinance No. 07, Series of 2026

AN ORDINANCE

**PROHIBITING ANY OFFICIAL OF THE LOCAL GOVERNMENT OF GUIUAN, WHETHER
MUNICIPAL OR BARANGAY, FROM PUTTING THEIR NAMES, LOGOS, INSIGNIAS, OR
IMAGES IN ANY LOCAL/BARANGAY GOVERNMENT PROJECTS AND PROGRAMS IN
GUIUAN, EASTERN SAMAR AND PROVIDING PENALTIES FOR THE VIOLATION
THEREOF.**

WHEREAS, Section 16 of Republic Act No. 7160, otherwise known as the Local
Government Code of 1991 provides that, every local government unit shall exercise the

powers expressly granted, those necessarily implied therefrom, as well as powers necessary, appropriate, or incidental for its efficient and effective governance, and those which are essential to the promotion of the general welfare. Within their respective territorial jurisdiction, local government units shall ensure and support, among other things the preservation and enrichment of culture, promote health and safety, enhance the right of the people to a balanced ecology, encourage and support the development of appropriate and self-reliant scientific and technological capabilities, improve public morals, enhance economic prosperity and local justice, promote full employment among their residents, maintain peace and order, and preserve the comfort and convenience of their inhabitants;

WHEREAS, the local government unit was granted a power by the said code to create programs and projects including infrastructures to advance the general welfare of its constituents. It also provide guidelines in naming local government projects, specifically Section 13 (d) which provides that, none of the foregoing local government units, institution, places, or buildings shall be named after a living person, nor may a change of name be made unless for a justifiable reason, and in any case, not oftener than once every ten (10) years. The name of a local government unit or a public place, street, or structure with historical, cultural, of ethnic significance shall not be changed, unless by a unanimous vote of the sanggunian concerned and in consultation with the Philippine Historical Commission;

WHEREAS, elected government officials have been practicing the putting of their names, logos, insignias, and even photographs on government projects or programs that were made during their term for the purpose of claiming personal credit, misleading the public to believe that said projects may have come from their personal capacities, which is clearly contrary to law;

WHEREAS, Section 2 of Republic Act 6713 otherwise known as the “Code of Conduct and Ethical Standards for Public Officials and Employees” provides that, public officials and employees must at all times be accountable to the people and shall discharge their duties with utmost responsibility, integrity, competence, and loyalty, act with patriotism and justice, lead modest lives, and uphold public interest over personal interest;

WHEREAS, Memorandum Circular No. 2020-006 of the Department of the Interior and Local Government (DILG) prohibits the display and/or affixture of the name, image and likeness of public officials on government projects;

**NOW, THEREFORE, BE IT ORDAINED BY THE SANGGUNIANG BAYAN IN
SESSION DULY ASSEMBLED THAT:**

SECTION 1. TITLE. - This Ordinance shall be known as the "**ANTI-EPAL ORDINANCE OF 2026 OF THE MUNICIPALITY OF GUIUAN**".

SECTION 2. DECLARATION OF POLICY. - Public office is a public trust. Public officials and employees shall at all times be accountable to the people, serve them with utmost responsibility, integrity, loyalty and efficiency; act with patriotism and justice and lead modest lives, and uphold public interest over personal interest. (Sec. 2. R.A. 6713)

All resources of the government shall be managed, expended or utilized in accordance with law and regulations, and safeguarded against loss or wastage through illegal or improper disposition, with a view to ensuring efficiency, economy and effectiveness in the operations of government. (COA Circular 2013-004).

SECTION 3. DEFINITION OF TERMS. - For the purpose of this Ordinance, the following terms shall mean as:

- a) **Government** - means the national government, government-owned and controlled corporation, and all other instrumentalities or agencies of the Republic of the Philippines and their branches.
- b) **Local Government Officials** - any person, appointed or elected, municipal or barangay, in government service in the Municipal Government of Guiuan and all barangays within whose office is given the authority, privilege or right to identify, administer, implement, coordinate or propose a government program or projects.
- c) **Government Project** - shall refer to all current and future government infrastructure, engineering works and service, and other related and necessary activities such as site acquisition, supply and/or installation of equipment and materials, implementation, construction, completion, operation, maintenance, improvement, repair and rehabilitation.
- d) **Government Program** - shall refer to all current and future government projects providing the delivery of any basic or special services, falling under all programs of social outreach and services, anti-poverty measures, educational, livelihood, and all other programs that utilize government funding and resources for the provision of giving any tangible or intangible support to the citizenry, and other related and necessary activities for all Guiuananons.

- e) **Public Officer** - means selected and appointive officials and employees, permanent or temporary, whether in the classified or exempt service receiving compensation, even nominal, from the government.
- f) **Public Works** - includes, but not limited to, streets, bridges, sidewalks, walkways, public buildings, public parks, sewage facilities, basketball courts, waiting sheds, and lamp post, which are funded, wholly or partly, through public funds expended by the Government.
- g) **Signage** - means any form of written announcement installed, posted, hanged, painted or otherwise displayed in a public place.
- h) **Government Issued Documents** - shall refer to official papers or digital records that are formally created, authorized, or released by the Municipality of Guiuan and its barangays to serve a specific legal, administrative, regulatory, or informational purpose. Including, but are not limited to permits, certifications, IDs, and clearances.
- i) **Personal Branding** - shall refer to any image, logo, or graphic representation or slogan of any incumbent local government official that is not associated to any official government function, program, office, activity, service, protocol, mandate, or action and serves no other purpose than for personal identity of an incumbent local official.

SECTION 4. PROHIBITED ACTS.-The following shall constitute a violation of this Ordinance:

- a) Naming after or putting an initial of an incumbent or former elected local government official on government projects or programs funded by public funds;
- b) Affixing, or causing to be affixed, the name, alias, image or slogan of any incumbent or former local government official to a signage announcing a proposed, on-going, or existing public works project funded by government or public funds;
- c) Installing, or causing to be installed, signage/s announcing the maintenance, rehabilitation, and/or construction of public works crediting any incumbent or former local elected government official, or bearing his or her image, initials, for the maintenance, rehabilitation, and construction of such public works funded by public funds;

- d) Affixing, causing to be affixed, any public officials' name, insignia, or logo to any signage on any government project or government program, announcing its proposed, on-going, or existing works;
- e) Installing any marks and sticker or materials that contain their name, logo, initials and image in any property owned by the Municipality of Guiuan;
- f) Posting of any tarpaulin or banner containing the name, logo, insignia, initials, and/or image of incumbent or former local government officials on any government programs or projects funded by public funds during barangay fiestas, holidays, and graduation;
- g) Attaching any stickers that contains the name, logo, insignia, alias, image and/or initials to property owned by the municipality or barangay that was bought using public funds.
- h) Affixing the name, alias, image, or personal branding of a local government official to any government issued documents except when included as signatory, inevitable in the statement of facts or as referral, or when it appears in the list of those furnished copies.
- i) Painting or designing public buildings and places with the personal branding colors of a local government official.
- j) Posting of name, image, alias or personal branding in social media accounts, cover photos, content in official LGU accounts except in action photos in the performance of duty.

SECTION 5. APPLICABILITY. - The prohibition provided by this Ordinance shall only be applicable to any government officials of the Municipal Government of Guiuan including barangay officials, as defined by Section 3 (b) of this Ordinance.

SECTION 6. ENFORCEMENT. - The Municipal Engineering Office of Guiuan, with the assistance of the General Services Office, individual maintenance offices of all local government owned property, building, or office shall lead the implementation of this Ordinance and are hereby authorized to remove any name, initials, image, insignia, and logo of any incumbent local government officials attached to any infrastructure project of the Municipal Government of Guiuan. The cost of removing the prohibited materials under this Ordinance shall be for the account of the violator.

SECTION 7. ALLOWABLE ACTS - The following shall not be construed as a violation of this Ordinance:

- a) Posting of campaign materials during election subject to the limitation provided by the Commission on Election and this Ordinance;
- b) Existing government infrastructure or programs not named after any incumbent local government officials;
- c) Branding for purposes of tourism, culture and arts, public information, or any graphic representation in furtherance of a public event, program, or activity that does not include the name, initials, image, and graphic representation of a local government official;
- d) Public Slogans, whether text or graphic-based, which are covered by an Executive Order issued by the Municipal Mayor but subject to the prohibitions against personal branding;
- e) Action photos on social media account while performing his/her duty;
- f) Barangay Boundary Markings; and
- g) Such other similar practices which are mandated or allowed by law or ordinance.

SECTION 8. PENALTIES FOR VIOLATION. A fine of P2,500.00 and imprisonment of not less than thirty (30) day but not more than six (6) months, shall be imposed upon any incumbent local government official that will violate the provisions of this Ordinance upon its effectivity. All existing signage, banner, materials, that contain the name, initial, logo, insignia, or image of such incumbent local government officials shall be removed.

SECTION 9. IMPLEMENTING RULES AND REGULATIONS. - The Technical Working Group composed of the Office of the Municipal Mayor, Engineering, and General Services Office shall prepare the Implementing Rules and Regulations within three (3) months from the date of approval of this Ordinance

SECTION 10. REPEALING CLAUSE. - All ordinances or issuances of the city or parts thereof that are inconsistent with any of the provisions of this ordinance are hereby repealed or modified accordingly.

SECTION 11. EFFECTIVITY. - This ordinance shall be effective immediately upon approval in accordance with the law.

APPROVED: February 11, 2026 at Guiuan, Eastern Samar.

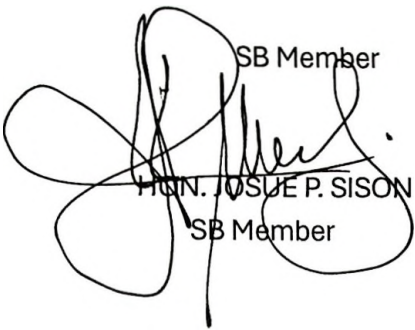
HON. FLORIANO G. BAGRO, JR.

HON. FRANCIS ALDOUS B. SISON

www.guiuan.gov.ph
www.guiuansb.net

Guimbaolibot Ave., Brgy. 9-A, Guiuan, Eastern Samar

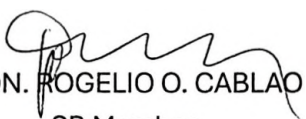
sbguiuan@gmail.com


SB Member
HON. JOSUE P. SISON
SB Member

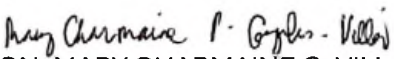
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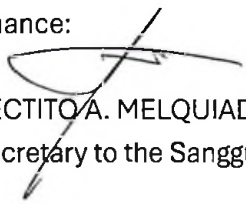

HON. ULDRICK FRANZDALE C. SOMORAY
SB Member
President – SK Federation

President – Liga ng mga Barangay

I hereby certify to the correctness of the foregoing Ordinance:

Attested by:


HON. KINNA MAE G. KWAN
OIC Mun. Vice Mayor & Presiding Officer Pro-Tempore


RECTITO A. MELQUIADES
Secretary to the Sangguniang Bayan